

## The Beagle Campaign Privacy Notice

The Beagle Campaign (“BC”) is committed to respecting your privacy. This Privacy Notice (“Notice”) explains how and why we use any personal information we collect about you and your related rights and options. At all times we aim to respect any personal information you share with us and keep it safe.

The Beagle Campaign (*Through Geographical Endeavour to Greater Knowledge*) is a political ‘Pressure Group’. The Beagle Campaign was initiated to reactivate the Royal Geographical Society (with IBG)’s own regular interdisciplinary field research projects, of which it has a long history (embedded in the Society’s founding charter and founding minutes). The Beagle Campaign was also initiated to protect the Society’s long-standing holistic nature (interdisciplinary), so as not to be dominated by any one particular discipline. And to protect the society’s founding ethos of ‘Advancing Geographical Science.’ BC does not share personal data with the Royal Geographical Society (with IBG).

This Notice sets out our data processing practices and your rights and options regarding the ways in which your personal information is used.

***This Notice contains important information about your personal rights to privacy. Please read it carefully to understand how and why we use your personal information.***

***The provision of your personal information to us is voluntary. However, without providing us with your personal information, your use of our services or interaction with us may be impaired. For example, you will be unable to donate to BC or sign up for our newsletter.***

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### 1. How do we collect your personal information?

We collect information about you **directly** when you sign up for news and updates, complete a survey or donate, or where you provide it to us by any other means such as communicating with us by email, phone or post.

We may also receive your personal information **indirectly**, such as when you donate to BC through third party services such as PayPal. Your personal information may also be shared with us by third parties including, for example, IT service providers or search information providers.

We may also obtain your personal information when it is **available publicly**. For example, depending on your privacy settings for social media services, we may access information from those accounts or services (for example, when you choose to interact with us via Facebook).

When you visit our **website**, we automatically collect the following types of personal information:

- (a) Technical information, including the internet protocol (IP) address used to connect your device to the internet, browser type and version, time zone setting, browser plug-in types and versions and operating systems and platforms.
- (b) Information about your visit to the website, including the uniform resource locator (URL), clickstream to, through and from the website (including date and time), services you viewed or searched for, page response times, download errors, length of visits to certain pages, referral sources, page interaction information (such as scrolling and clicks) and methods used to browse away from the page.

## 2. What personal information do we use?

We collect and use the following types of personal information:

- your name and contact details (such as postal address, telephone number, email address and, where applicable, social media identity);
- information about our services which you use / our work which is or may be of interest to you;
- Financial information (please see below);
- Information about your computer / mobile device and your visits to and use of our website including, for example, your IP address and geographical location; and
- Any other information which we obtain as per section 1 above.

### Your credit or debit card information

If you use your credit or debit card to donate to BC, we will process personal information such as credit/debit card details and/or bank account details. Donations are processed via Paypal, which uses secure transaction controls to protect your personal information. Such information is only used to process your transaction, our internal record keeping and to satisfy our accounting / auditing obligations.

### Do we process special categories of personal information?

The EU General Data Protection Regulation (“**GDPR**”) recognises certain categories of personal information as sensitive and therefore requiring more protection, for example information about your health, ethnicity and political opinions.

In certain situations, BC may collect and/or use these special categories of personal information (for example, where you send us a letter of support in relation to a particular cause which resonates with you). We will only process these special categories of personal information if there is a valid reason for doing so and where the GDPR allows us to do so.

## 3. Why do we collect this information?

We will use your personal information for the purposes specified in this Notice. In particular, we may use your personal information to:

- provide you with information which you request (for example, to inform you about our activities and goals);
- facilitate, process and administer payments received from you;
- communicate with you about our activities, news and events and services we think may be of interest to you;
- send other types of communications to you (for example to notify you about any changes to our activities or to answer any enquiries);

- administer this website and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- improve your interactions with this website, for example by ensuring that content is presented in the most relevant and effective manner for you and for your computer; and
- report on the results and impact of our work and services – for example, analysis of Fellow and public BC supporter numbers or to document download numbers.

#### 4. **Lawful bases**

We are required to have one or more legal grounds to use your personal information. We consider the following to be relevant:

- Where you have given **consent** (for example, to send you newsletters);
- So that we can comply with a **legal obligation** (for example, requirements in relation to payment of tax or anti-money laundering);
- Where necessary for the **performance of a contract** with you or prior to entering into a contract with you;
- Where it is in someone's **vital interests** (for example, in case of medical emergency at an event).
- Where there is a **legitimate interest** in us doing so, as long as that use is fair, balanced and does not unduly impact your rights. In general terms, our legitimate interests are set out above – running the Beagle Campaign and pursuing our aims and objectives.

#### 5. **Who might we share your information with?**

We do not share, sell or rent your personal information to third parties for marketing purposes. However, in general we may disclose your personal information to selected third parties to achieve the purposes set out in this Notice.

Those parties may include (but are not limited to):

PayPal and One Darnley Road (BC's website system services provider);

suppliers and sub-contractors for the performance of any contract we enter into with them, for example IT service providers such as website hosts or cloud storage providers;

professional service providers such as accountants or lawyers;

parties assisting us with research to monitor the impact/effectiveness of our work, events, services and activities; and

regulatory authorities, such as tax authorities.

In particular, we reserve the right to disclose your personal information to third parties:

- in the event that we sell or buy any business or assets, in which case we will disclose your personal information to the (prospective) seller or buyer of such business or assets;
- if substantially all of our assets are acquired by a third party, personal information held by us may be one of the transferred assets;
- if we are under any legal or regulatory duty to do so; and
- to protect the rights, property or safety of BC, its personnel, users, visitors or others.

In all such situations, the relationship between BC and the third party will be governed by a contract and strict security requirements will be in place to protect your personal information.

## 6. **Communications for marketing and fundraising**

We may use your contact details to send you information that is genuinely interesting, appropriate, and relevant to you. This may be regarding new work, research, meetings, fundraising, events and our services. This may include information about the Royal Geographical Society (with IBG).

We obtain your consent to do so in some cases where required by law – you can withdraw that consent at any time.

If you no longer wish to be contacted for marketing and/or fundraising purposes please [click here info@thebeaglecampaign.com](mailto:info@thebeaglecampaign.com) to ask for your marketing preferences to be amended.

## 7. **How long do we hold your personal information?**

In general, unless still required in connection with the purpose(s) for which it was collected and/or processed, we remove your personal information from our records six years after the date it was collected. However, if before that date (i) your personal information is no longer required in connection with such purpose(s), (ii) we are no longer lawfully entitled to process it or (iii) you validly exercise your right of erasure (see section 9 below).

If you request to receive no further contact from us, we may keep some basic information about you on our suppression list in order to comply with your request and avoid sending you unwanted materials in the future.

## 8. **How you can access the information we hold about you?**

You have the right to request a copy of the personal information that we hold about you, by [email info@thebeaglecampaign.com](mailto:info@thebeaglecampaign.com). We may need to confirm your identification before providing your information (subject to any exemptions).

## 9. **What other privacy rights do you have?**

In addition to your right of access, you have the following rights in respect of your personal information (subject to exemptions):

- Where we are relying on your consent, to **withdraw that consent** at any time;

- **To object** to our use of it where we are relying on legitimate interests, or using your personal information for direct marketing or statistical purposes;
- In some cases, to **ask us to delete** your personal information from our records;
- **To correct** inaccurate records (and ask us to check if you are unsure);
- To **restrict our use** to simply holding your personal information if there is a disagreement about accuracy or legitimate use;
- For your personal information to be provided in a format which can be **'ported'** over to you or another service provider; and
- You also have rights in respect of **'automated'** processing. BC does not currently carry out this kind of activity.

## 10. **Security of / access to your personal information**

We take appropriate and proportionate measures to safeguard your personal information and to prevent the loss, destruction, misuse or alteration of it.

Your personal information is only accessible by appropriately trained staff, volunteers and contractors and stored on secure servers.

In general your personal information is held within the UK or European Economic Area (EEA). We may use agencies/ suppliers to process personal data on our behalf – if personal information is held by or sent to them outside of the EEA we will take all steps reasonably necessary to ensure that the recipient implements appropriate safeguards (such as by entering into standard contractual clauses approved by the European Commission) to protect your personal information.

## 11. **Other websites**

Our website contains links to other websites such as Facebook, Twitter and online newspapers websites. This Notice **only applies to this website** so when you follow links to other websites you should read their own privacy policies.

## 12. **Changes to our privacy notice**

We will keep this Notice under regular review and we will place any updates on this web page. In some cases, we may email you to inform you of significant changes.

## 13. **How to contact us (including for complaints)**

Please contact us if you have any questions about this Notice or information we hold about you:  
By email: [info@thebeaglecampaign.com](mailto:info@thebeaglecampaign.com)

You are entitled to make a complaint at any time to the Information Commissioner's Office (ICO) – [www.ico.org.uk/contact-us](http://www.ico.org.uk/contact-us). However, we always welcome the opportunity to resolve any concerns before you feel this is necessary.

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